



Partnerships

Prospectus **2023**



BSC Education – A Trusted Academic Partner

BSC is a **leading international education group** with a wealth of experience preparing students for the academic and professional world.

Our vision is to provide students with stepping stones to their future by delivering outstanding and transformational learning experiences.

An expert in exams and exam preparation, BSC is highly experienced in helping students achieve exam success.

Though our portfolio is diverse, our commitment is always to inspire and support people to accomplish more.

We provide institutions with a partner they can trust in the field of English language education.

In our post pandemic world, we are more committed than ever to changing people's lives for the better through education, whether across our language schools throughout the UK, our work within industry or through our partnerships in higher education.

BSC is accredited by the British Council for training programmes, Cambridge Assessment (part of the University of Cambridge) for teacher training programmes and NCUK, the University Consortium, for University Pathways courses.

We can adapt our programmes to suit different needs, whether it is bespoke programmes or onsite, online or hybrid learning, and are flexible to the needs of our clients.

As an experienced provider of University Pathway Programmes, BSC understands the pressures and demands on university students studying in a language other than their own and uses this to support the creation and delivery of each course.

The hallmarks
of 21st Century
education - adaptability,
flexibility, creativity,
with a collaborative
approach – with a trusted
partner by your side.

Partnered with PeopleCert, a global leader in the assessment and certification of professional skills, we offer the LanguageCert and LanguageSELT, giving students a trusted qualification to take into their future.



Academic partnerships

An increasing aspect of our work has **involved creating partnerships within higher education** in providing pre-sessional, in-sessional and bespoke language courses for international students.

We have achieved a proven experience in EAP, ESP as well as other disciplines, through successful partnerships with:

- Kings College London (KCL)
- Buckinghamshire New University (BNU)
- Ecole de Management de Normandie (EMN) Oxford Campus



Kings College London (KCL)

BSC Education was approached by Kings College London (through a previous collaboration with the Bolashaq group where we provided teacher training) to provide face to face pre-sessional training to a group of professionals from the Ministry of Justice from Kazakhstan.

The course BSC developed was a six week (at 30 hours a week) pre-sessional which comprised GE, EAP and ESP aimed at the students' programme at KCL, **focusing on research projects and lectures in the field of Forensic and Intellectual Property Law**. Their programme included three collaborative projects including summary writing, group discussion and presentations.

"Creative approach, easy to understand, and good group work. I improved my skills and I feel confident in using English"





Buckinghamshire New University (BNU)

This is our most recent academic partnership. BNU's School of Business and Law was increasing their international student cohort quite significantly, and required **an experienced, professional provider of English Language training** to ensure their students could navigate their studies effectively. They approached BSC to meet this demand and support the students' on-going academic experience through a series of in-sessional EAP/ESP programmes.

We provided BNU with a four-step end-to-end approach in ensuring a successful outcome for all students:

- **Pearson Versant placement test** This versatile, online test could be taken from home before students arrived in the UK. The remote invigilation allowed BSC and BNU to trust the results and be sure of who was taking the test.
- **Diagnostic Sessions** Once in the UK, these sessions were designed to ascertain the student's specific needs and to inform the final course design.
- Online and Face to Face input To ensure maximum attendance and flexibility for the students who travelled from afar, lessons were delivered both in person and online.
- LanguageCert End of Course Exam A trusted, external exam at the end of the course with a trusted exam partner. These not only allowed BNU to see the real level of their learners, it gave the students a qualification to take with them into the future.

We have recently completed our first in-sessional course and are due to commence a second insessional shortly.



"Very happy with my English course. The teacher was very helpful, always encouraged and gave valuable feedback. I am much better prepared now than before. Thank you to everyone involved"





Ecole de Management de Normandie (EMN)

EM Normandie (École de Management de Normandie) is a well-respected International Business School based in Le Havre, Caen and Paris. In 2014, EM Normandie was looking for an overseas campus and for **established experts in English language** teaching to support their degree programmes and allow students to spend one year of their studies in an English-speaking country and perfect their communication skills in English. BSC Education helped them get there.

Through working with BSC, EMN was able to offer all its students across undergraduate and masters programmes an opportunity to spend either a year or the duration of their degree course at either the Oxford or Dublin BSC centres. EMN then opened its own campus in Oxford, with BSC as its trusted language provider.

BSC created a bespoke course aimed specifically at EM Normandie students, combining English language, Business studies as well as IELTS and TOEIC exam preparation. Over the years, hundreds of students completed this course, many of whom went on to launch their careers in the UK, having gained their confidence through our courses to live and work in an English-speaking country.



"I always thought I was good at English, but this course taught me everything I did not know, and much more! The teachers were excellent and knew how to keep us motivated. The course helped me pass my degree and prepared me for living and working in the UK"

Guillem Torralba-Puxeu, EMN Undergraduate Student



1000+

students over 7 years

90+%

student satisfaction

100% completion rate

25% of students remained to work in the UK due to the confidence built in their English





What we offer

- You deal with one Programme Manager, from inception to course completion. The Programme Manager will consult on a suitable programme and keep you updated through meetings and reports on how things are going, before the course starts, during the course and after.
- We treat you as individuals and work with you to build a programme suitable for the needs of your students. We do not have a 'one-sizefits-all' approach as we understand all partners, and therefore students, may have differing requirements.
- We deliver a programme that is suitable and sustainable, depending on the levels and needs of students, where the students are at the centre of the process.
- We work with module leads, where appropriate, to ensure course content complements degree content.

- We pride ourselves on the attention we give students throughout the process, from diagnostic sessions to get to know them better, to regular feedbacks and tutorials to discuss progress and learning goals. Students are always monitored to ensure they are progressing well with their course. We also keep you up to date with student progress through regular updates.
- We are flexible and adaptable. Our course dates are flexible to accommodate schedule, visa or travel disruptions.
- Whilst our courses have a strong academic content to ensure students are well-prepared for the rigours of a university degree course, they are also created so students are able to integrate into UK daily life as well as being prepared for the real world once they complete their studies.

Upon successful completion of our courses, students will have improved their:

- Academic Writing learn to write different types of essays and understand the structures needed; learn to brainstorm and organise ideas; learn to plan and edit their writing
- Academic Reading learn to understand and think critically about the texts they read; develop sub-skills of skimming, scanning, referencing and summarising
- Academic Speaking improve presentation skills; improve pronunciation; learn selfcorrection techniques
- Academic Listening learn to listen actively and take notes; learn to understand connected speech and deduce unknown vocabulary;
- Academic Grammar & Vocabulary increase their active knowledge of academic words and phrases; improve understanding of sentence structure, style and register
- Are much better prepared to live in the UK, with a greater familiarity with British customs and traditions.



Importantly, they will also have:



Developed their research, independent learning and study skills



Worked in a collaborative, supportive environment with others studying at university level



Prepared for an internationally recognised, online exam at the level required for further study



Acquired the language and skills needed to survive in the real world, post university

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Additional Courses available from BSC

TEACHER TRAINING

In addition to being a Cambridge Authorised Centre to deliver Teacher Qualifications and Exams, we have considerable experience in Teacher refresher courses aimed at improving engagement and learning outcomes in the international classroom.

We can assist universities by creating and delivering teacher training courses aimed at raising TEF ratings through improvement of student engagement and student outcomes.



SKILLS FOR CAREER AND ACADEMIC SUCCESS

BSC Education has partnered with National Geographic Learning to create two courses with a primary focus on the skills and learning strategies required for academic and career success in a post-pandemic world. These dynamic, student-centred courses will allow students to develop their creative and critical thinking, collaboration, problem-solving and communication skills.

Skills for Career Success: develops the confidence and skills needed to express oneself powerfully in English and is ideal for students who wish to enter the world of work or advance their career at home or abroad.

Skills for Academic Success: prepares students to work effectively and confidently in an academic setting and is ideal for students who wish to continue their studies in an English speaking environment or prepare for an exam.

Both courses provide real-world preparation and development to enhance communication skills for work or study.

ENGLISH FOR SPECIFIC PURPOSES (ESP)

These bespoke courses focus on specific careers and areas of interest. Intensive in nature, students will spend 25 lessons per week in the classroom and 5 lessons on visits, tours and research, plus some guided study and homework tasks. Students gain new vocabulary and real-life project experience to help develop confidence and expertise in the language required to succeed in these fields.





Authorised Centre

PROUD USERS OF



LanguageCert International





OCCUPATIONAL ENGLISH TEST (OET) PREPARATION

Used to assess the Medical English skills of healthcare professionals around the world, BSC is proud to be partnered with OET and has helped prepare hundreds of medical professionals to pass the exam and fulfil their dream of working in the UK.

Our preparation courses give students a better understanding of what they need to pass this exam. Using OET material from respected publishers as well as bespoke content created in-house, our professionally qualified and experienced teachers not only prepare students for the exam, but also ensure students get personalised feedback and support on the specific areas they need to improve before their test day.

Our OET courses comprise of morning lessons dedicated to the skills, language and exam practice needed to achieve the desired exam result, and afternoon Skills for Success lessons to fully prepare students for the exam as well as their future career.

ENGLISH LANGUAGE EXAMS

Every year we help thousands of students achieve their English language goals and succeed in their chosen English exam. Whether students wish to take a paper-based OET or Cambridge qualification or a LanguageCert online examination in the comfort of their own home, you can trust BSC as your chosen exam partner.

Please contact us if we can help with English exam delivery for your student cohorts. We are trusted partners of Cambridge Assessment, OET, LanguageCert and Pearson.

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