



BRITISH STUDY CENTRES
Great Things Start Here

YOUR UNIVERSITY & BRITISH STUDY CENTRES

PARTNERSHIP OPPORTUNITIES

YOUR UNIVERSITY & BSC

THE OPPORTUNITY

British Study Centres (BSC) has core competences that enable it to **deliver in-house ELT & University Pathways at Your University** and to do so, with high quality and with good progression success rates. Key measures of success would be focused on performance metrics around **financial cost/revenue** and **student progression** numbers to full degree programmes.

Functionally BSC could deliver value to Your University in two key broad areas;

1. Recruitment

2. Operational and financial efficiency



BSC VALUE ADD

RECRUITMENT

RECRUITMENT TO ENGLISH LANGUAGE TUITION & UNIVERSITY PATHWAYS PROGRAMMES

BSC has a core competence in recruitment, specifically to the UK. BSC is the largest ELT provider focussed entirely on UK recruitment — so we specialise in it.

- BSC recruits **20,000+** ELT students each year to study in the UK, and **100+** University Pathway students
- Multi channel recruitment, both directly (B2C) and with over **1,600** active agents (B2B2C)
- BSC recruits students from **110+** countries a year
- Multi-lingual and **international sales teams** based both in the UK (team of 6) and in-country (team of 8) in key regions and markets.



GLOBAL SALES TEAM

IN-COUNTRY RECRUITMENT



WHY WORK WITH BSC?

COURSE DELIVERY

COURSE DELIVERY OF ENGLISH LANGUAGE PROGRAMMES

i) Value

BSC has 7 centres in the UK & Ireland all delivering high quality (accredited by British Council) English Language courses more cost effectively than a standard ELT function of a university

ii) Alignment with Core Competences / Focus

- Your University is focussed on degree level delivery
- BSC has 90 years of English Language delivery heritage



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POTENTIAL AREAS OF COLLABORATION

COLLABORATION	OPPORTUNITY
Pre-sessional English (PSE) / In-sessional English	BSC currently offers PSE courses with a Language Cert qualification but could offer a PSE which has a specific English Language Test from Your University as the qualification to ensure progression .
International Foundation Year (IFY) / Pre-Masters Programme (PMP)	BSC is a delivery centre for NCUK in UK and Algeria and has a IFY partnership in Vietnam. BSC could offer a specific IFY / PMP for Your University on campus, at a BSC location, or online. This could be subject specific, Cyber security for example.
English for Academic Purposes (EAP) / General English	There may be demand for studying short-courses on-campus and this could be offered utilising the British Council accreditation. It can be a product integrated with others for maximum efficiency.
Transnational opportunities	BSC could deliver an in-country course for Your University. It could be blended for example with English (EAP or ESP) face to face and subject specific components or purely a Pre-sessional English course in country.
Summer courses for Young Learners (YLS)	BSC could deliver YLS summer residential (BSC has 9 UK locations currently), university taster courses, or short English courses (or all the above) at Your University campus.
International student recruitment	BSC could recruit international students onto Your University programmes. Using our agent network, and recruitment team, we could add certain degree programmes from Your University to courses we promote overseas.



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